

19th ANNUAL WATER CONSERVATION SHOWCASE

WEDNESDAYS - July 20 & 27, Aug 3 & 10, 2022

PROSPECTUS

AIA SF



EVENT HIGHLIGHTS

- » In 2022, the showcase will be held virtually and introduce new formats for sponsors and exhibitors!
- » Expert-led presentations and exhibits exploring **cutting-edge water-conserving technology and strategies**
- » Opportunities for **cross-industry dialogue** with government agencies, private and non-profit organizations, and consumers

SPONSOR HIGHLIGHTS

- » In 2022, we are introducing **NEW** opportunities for sponsors and exhibitors
- » Expand your client base with up to **800+** attendees
- » Reach more than **20,000** people in promotional materials through U.S. Green Building Council (USGBC), Pacific Energy Center, and partnering organization affiliates
- » Gain visibility with your logo or name on marketing collateral including event website, event slides, promotional emails, and more
- » Support one of USGBC's largest communities, located in one of the leading green building markets in the nation



WCS 2022 Sponsor Levels and Benefits

PLATINUM	GOLD	SILVER
\$3000 Early Bird: \$2800	\$2,000 Early Bird: \$1800	\$1500

Limited Number of Opportunities Available	9	15	20
Company Logo on Event Website and Showcase Slides	✓	✓	✓
Invitation to donate to attendee raffle	✓	✓	✓
Verbal Recognition at Opening and Closing	✓	✓	✓
25% discount to Exhibit	✓	✓	✓
Company Recognition in Emails to 10,000+ Subscribers	Logo	Name	
Author article promoted by all partners	✓		
Opening remarks at a WCS session (Limit 9)	✓		
Add-on Sponsor Opportunities	Limited opportunities available; first-come, first-serve. Some opportunities are by invitation-only.		
NEW WCS testimonial distributed to +20,000, \$1000 (Limit 3)	✓	✓	
NEW Vendor-led WCS session or Keynote Speaker. By invite only, \$1500 (Limit 3)	✓		

Sponsor Early Bird Deadline is June 1, 2022.
Standard Sponsor Deadline is July 1, 2022.

Sponsor Intake Form

Sponsorship Contact: Melanie Colburn. Email mcolburn@usgbc.org

WCS 2022 Exhibitor Levels and Benefits

PREMIUM

\$1400
Early Bird: \$1200

STANDARD

\$800
Early Bird: \$650

NGO/GOV

\$400

Limited Number of Opportunities Available	20	30	5
NEW Inclusion in Showcase Product Directory	✓	✓	✓
Invitation to donate to Raffle Prizes	✓	✓	✓
Company Recognition on Event Website	Logo	Name	Name
Company listed in Showcase Slide	Logo	Name	Name
NEW Innovation Showcase *Limited spots available; premium exhibitors prioritized	✓	✓	
Attendees are encouraged to virtually visit Premium Exhibitors with a raffle	✓		
Add-on Exhibitor Opportunities	Limited opportunities available; first-come, first-serve.		
NEW Host a reception or tour at vendor's Bay area facility, \$1500 (Limit 3)	✓		

Exhibitor Early Bird Deadline is June 1, 2022.
Standard Exhibitor Deadline is July 1, 2022.

Exhibitor Intake Form

Exhibitor Contact: Melanie Colburn. Email mcolburn@usgbc.org

Join us for the 2022 Water Conservation Showcase

WATER SHOWCASE RAFFLE

Reach a targeted audience! Donate prizes to the raffle and survey drawing.

- Verbal Recognition at Showcase
- Company Recognition in email announcements
- Prizes shipped directly to winners; virtual prizes recommended.
- Suggested prizes: \$25-\$200 value. Gift certificate to your store; a free product/service that can be accessed virtually or mailed directly to the winner.

TENTATIVE 2022 PROGRAM

- Water availability and climate change
- Innovative sources for water
- Water-efficient makeovers: Home water audit and other low-cost measures
- Case studies of green buildings/LEED Zero Water design
- The future of California's Water-Energy Nexus and the CPUC's water/energy calculator
- Plant Talk
- Communication on water conservation, usage, and drought campaigns
- Cannabis energy/water use, how to make facilities green
- Virtual tour of a water treatment facility
- Watershed walk

Thank you to our 2021 Sponsor & Exhibitors!



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Standard Deadline is July 1, 2022.

Contact: Melanie Colburn. Email mcolburn@usgbc.org

The Water Conservation Showcase is established as a fundraiser for the U.S. Green Building Council (USGBC), a 501C3 non-profit organization. This fundraising support's USGBC in its mission to transform how our buildings are designed, constructed and operated through LEED. Learn more at usgbc.org.