

20th ANNUAL WATER CONSERVATION SHOWCASE

June 15, 2023 | In-Person at the San Ramon Conference Center

PROSPECTUS

AIA SF

EBMUD

PG&E

San Francisco
Water Power Sewer

SAN JOSE
WATER



EVENT HIGHLIGHTS

- » In 2023, the showcase returns to an in-person format at a new, expanded venue!
- » Expert-led presentations exploring cutting-edge water-conserving technology and strategies
- » Opportunities for cross-industry dialogue with government agencies, private and non-profit organizations, and consumers
- » Expo Hall returns, including a diverse range of public and private companies
- » 20th Anniversary celebrations to be announced!

SPONSOR & EXHIBITOR HIGHLIGHTS

- » Expand your client base with up to 800+ attendees
- » Reach more than 20,000 people in promotional materials through U.S. Green Building Council, Pacific Energy Center, partnering organizations, and affiliates
- » Premium and Standard Exhibitor booths
- » Support one of the largest USGBC communities, located in one of the leading green building markets in the nation



WCS 2023 Sponsor Levels

PLATINUM

\$4000
Early Bird: \$3800

GOLD

\$3000
Early Bird: \$2800

SILVER

\$2000
Early Bird: \$1800

Sponsorships Available	10	15	20
Complimentary Exhibitor Booth	✓	✓	✓
Company Recognition in Program Guide	✓	✓	✓
Company Logo on Event Website, Signage, and Slides	✓	✓	✓
Invitation to donate to attendee raffle	✓	✓	✓
Verbal Recognition at Opening and Closing	✓	✓	✓
25% discount to USGBC Northern California 2023 sponsorships	✓	✓	
Company Recognition in Emails to 10,000+ Subscribers	✓	✓	
Social Media spotlight	✓		
Author article promoted by all partners	✓		
Listed as "Session Sponsor" in Program Guide and Showcase Session PowerPoint. Opening remarks at a WCS session (5 min)	✓		

Sponsor Early Bird Ends May 1, 2023
Deadline for Sponsors June 1, 2023

Sponsor Form

Sponsorship Contact: Melanie Colburn, email northerncalifornia@usgbc.org

WCS 2023 Exhibitor Levels

PREMIUM

\$1500
Early Bird: \$1200

STANDARD

\$1000
Early Bird: \$650

NGO/GOV

\$500

	PREMIUM	STANDARD	NGO/GOV
Exhibitor Booths Available	10	20	5
Company Recognition in Program Slides	✓	✓	✓
Company Logo on Event Website	✓	✓	✓
Invitation to donate to Drawing Prizes	✓	✓	
Linked company description on WCS website	✓		
Attendees are encouraged to visit Premium Passport booths through an exclusive raffle drawing	✓		
Add-on Opportunity: Host a WCS reception, workshop, or educational tour at your store or facility located in the Bay Area,. This is a custom and limited (2) opportunity. \$1500	✓		

Exhibitor Early Bird Deadline is May 1, 2022.
Standard Exhibitor Deadline is June 1, 2022.

Exhibitor Form

Exhibitor Contact: Melanie Colburn, email northerncalifornia@usgbc.org

Join us for the 20th Anniversary Water Conservation Showcase

WATER SHOWCASE RAFFLE

Reach a targeted audience! Donate prizes to the raffle and survey drawing.

- Verbal Recognition at Showcase
- Company Recognition in email announcements
- Prizes shipped directly to winners; virtual prizes recommended.
- Suggested prizes: \$30-\$300 value. Examples: gift certificate; a free product/service that can be accessed virtually or mailed directly to the winner.

PREVIEW THE DRAFT 2023 PROGRAM

- Water management at a neighborhood or campus scale
- Rethinking water: a roadmap for ecosystem services
- Water equity for California communities
- Groundwater recharge and policy
- Water conservation and its relation to salmon projects
- Rain garden tour and case study
- Advanced architecture case studies on water conservation
- Various hands-on workshops
- Water-energy nexus
- The long-term framework and government policy

Thank you to WCS 2022 Sponsor & Exhibitors!



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Contact: email northerncalifornia@usgbc.org

The Water Conservation Showcase is established as a fundraiser for the U.S. Green Building Council (USGBC), a 501C3 non-profit organization. This fundraising support's USGBC in its mission to transform how our buildings are designed, constructed and operated through LEED. Learn more at usgbc.org.